

# WIL Group

## Insights

### InterimExecs Joins WIL Group: Redefining Interim Management in the U.S. with Global Expertise

WIL Group  
AW House, 6-8 Stuart Street,  
Luton, LU1 2SJ.  
[www.wilgroup.net](http://www.wilgroup.net)

WIL Group  
WORLDWIDE INTERIM LEADERSHIP



## InterimExecs joins WIL Group: a new era for interim management in the U.S

InterimExecs, a leading player in the U.S. interim management industry, has made a significant move by joining the WIL Group. We, WIL Group, are a global alliance of top-tier interim management firms. This partnership underscores the growing importance of interim management in the United States and marks an exciting step for both InterimExecs and WIL Group.



interimexecs

| A WIL GROUP MEMBER



### Why InterimExecs chose WIL Group

For InterimExecs, the decision to join WIL Group was rooted in the opportunity to leverage the global network's extensive expertise. As CEO Robert Jordan shared in a recent interview, **"We were intrigued to learn about a global organization of interim management firms."** This initial interest has now evolved into a partnership that allows InterimExecs to expand its service offerings and collaborate with top interim management firms worldwide.



**Robert Jordan**  
CEO, InterimExecs

One of the key motivations behind this move is access to a broader talent pool and the ability to offer more comprehensive solutions to clients. **"InterimExecs now has access to more executives around the world,"** Jordan explained. This global reach not only strengthens InterimExecs' capacity to meet U.S. clients' leadership needs but also enables the company to serve WIL Group members with immediate access to U.S.-based resources.

Moreover, joining a global organization aligns perfectly with InterimExecs' growth strategy. **Each country in the WIL Group brings in-depth knowledge of local markets, which creates a "powerful network effect,"** according to Jordan. The combination of local expertise and global reach makes the collaboration mutually beneficial for InterimExecs and WIL Group members.



## Interim management in the U.S.: trends and cultural context

Interim management has been a growing trend worldwide, particularly in Europe and the UK, where the practice has long been established. However, the U.S. has been a relatively late adopter, Robert pointed out. Despite this, **the vast size of the U.S. market positions it to become the largest market for interim and fractional services by 2025.**

Interim management in the U.S. has evolved beyond its origins in crisis management, particularly in private equity firms. Today, interim and fractional executives are called in for a wide range of projects across industries, including public, private and nonprofit sectors. This broadening use of interim services reflects a shift in how American companies are recognizing the value of flexible, high-level leadership solutions.

**"Interim plays in government roles in Europe—that's not yet the case here"— Robert noted.** Culturally, there are some notable differences in how interim management is perceived and utilized between the U.S. and other countries. In Europe, for instance, interim management roles have penetrated government sectors, something that has yet to take hold in the U.S.. This distinction highlights the unique challenges and opportunities for interim management in the U.S. market.

## The future of interim management in the U.S.

Looking ahead, the future of interim management in the U.S. seems poised for significant growth. **InterimExecs is well-positioned to capitalize on this trend, particularly with its proprietary systems such as the RED Team, which stands for "Rapid Executive Deployment."** This ranking and screening process ensures that only the highest-performing executives are placed in engagements, offering a distinct competitive edge.

InterimExecs' focus on integrity and quality also sets them apart. **"We've had to fire executives who did not uphold a high standard in their own work," Jordan emphasized,** underscoring the company's commitment to maintaining excellence. This adherence to high standards will be a critical factor as the market becomes more demanding and specialized.

The partnership with WIL Group will also help address one of the key challenges in the U.S. interim management industry—noise and confusion from many competing voices. As Jordan put it, **"We seek to establish the dominant brand for quality at speed in promoting the RED Team brand."** By aligning with WIL Group, InterimExecs gains greater visibility and credibility on a global scale, helping to cut through the noise in a crowded marketplace.

### Cultural differences and global synergy

One of the fascinating aspects of this partnership is the potential for learning and synergy across cultures. The U.S. and Europe have different approaches to interim management, but this diversity can be a source of strength. **The U.S. market's focus on speed, flexibility and innovation complements the European emphasis on structure and experience.** Through collaboration with WIL Group members, InterimExecs will be able to fuse these different approaches to deliver even more tailored solutions to clients.

Additionally, digitalization is playing a growing role in interim management. InterimExecs is already exploring the use of AI to streamline processes and improve efficiency. **"We are actively engaging in work with AI experts to be one of the first companies in the U.S. to use AI applications to make our process faster and more complete," Jordan revealed.** This forward-thinking approach is likely to drive further innovation in the interim management space, both in the U.S. and globally.

### A vision for the future

The partnership between InterimExecs and WIL Group represents a pivotal moment for the interim management industry in the U.S. As the market continues to grow, the ability to offer premium, flexible leadership solutions will become increasingly important. **Jordan envisions a future where interim management firms resemble "a Hollywood agency representing celebrities," a shift from the traditional staffing model.**

This forward-thinking vision reflects the evolving nature of interim management, where the focus is on delivering high-quality leadership at speed. With its RED



Team, global reach through WIL Group, and commitment to excellence, InterimExecs is well-equipped to play a leading role in shaping the future of interim management in the U.S.

In conclusion, the membership of InterimExecs in WIL Group marks a significant milestone for both organizations. It represents a fusion of U.S. innovation with global expertise, creating new opportunities for growth and collaboration in the rapidly expanding interim management industry. **As Robert Jordan aptly put it, "We look forward to introducing more companies to the power of the WIL Group worldwide."**

